



Data Director – Idaho Democratic Party

Background

The Idaho Democratic Party is hiring a full-time Data Director. The Data Director will serve as the campaign's lead strategist and administrator for voter file management, targeting, reporting, and voter-contact infrastructure across Idaho.

This position will oversee the integrity and execution of statewide data operations supporting field, communications, digital, organizing, and coordinated campaign programs. The Data Director will work closely with the Executive Director, Field Director, Operations Director, and partner campaigns to ensure that voter contact programs are data-driven, efficient, and strategically aligned throughout the 2026 election cycle.

This is a full-time position based in Boise, Idaho.

Roles & Responsibilities

- Serve as the primary administrator for VoteBuilder and related campaign data systems for the Idaho Democratic Party.
- Build, maintain, and manage voter contact universes, targeting models, turf cuts, phonebanks, textbanks, and GOTV programs.
- Develop and implement statewide data infrastructure and workflow standards to support coordinated voter-contact programs.
- Produce daily, weekly, and election-cycle reporting on voter contact, persuasion, turnout, volunteer engagement, and program performance.
- Ensure data quality, consistency, and integrity across all voter-contact programs and campaign tools.
- Train and support Field Organizers, candidates, county parties, legislative district committees, and partner campaigns on VoteBuilder and voter-contact best practices.
- Troubleshoot data, targeting, and turf issues in real time to ensure uninterrupted voter-contact operations.
- Collaborate with operations, communications, and field teams to develop targeting strategies and priority universes.
- Manage imports, exports, survey data, activist codes, and data cleanup projects.
- Support absentee, early vote, and GOTV tracking programs through accurate reporting and voter-file maintenance.

- Create clear documentation, training materials, and operational procedures for campaign data systems.
- Assist with onboarding and credentialing of users in campaign technology platforms.
- Coordinate with the Democratic National Committee and national data partners on compliance, reporting, and best practices.
- Support Election Day operations, including turnout tracking, staging location support, and rapid-response troubleshooting.

Preferred Qualifications

- Previous experience working on political campaigns, coordinated campaigns, advocacy organizations, or voter-contact programs.
- Strong proficiency with VoteBuilder/VAN or similar voter-file platforms.
- Experience cutting turf, building universes, managing voter-contact programs, and producing campaign reports.
- Ability to analyze and interpret campaign data to support strategic decision-making.
- Strong organizational skills and attention to detail.
- Ability to manage multiple priorities in a fast-paced campaign environment.
- Excellent written and verbal communication skills.
- Experience training staff or volunteers on technical systems preferred.
- Familiarity with spreadsheets, data management, and reporting tools.
- Commitment to electing Democrats and advancing Democratic values in Idaho.

Compensation & Benefits

- **Salary Range:** \$55,000–\$65,000 or commensurate with experience.
 - **Additional Financial Benefits:**
 - Insurance: Employer-paid health, vision, and dental insurance.
 - Stipends: Cell phone and computer expense reimbursement.
 - Retirement: Automatic employer-paid 3% retirement contribution.
 - Estimated Total Compensation: \$63,000–\$75,000
- **Paid Time-Off:** Generous vacation accrual, paid family leave, all federal holidays, and extended winter breaks.

To Apply

Please submit a resume and brief cover letter outlining your relevant experience and interest in the position to Dakota Sharette, Executive Director: dakota@idahodems.org.

Applications will be reviewed on a rolling basis until the position is filled.

The Idaho Democratic Party is committed to building a workplace that values diversity, equity, and inclusion. We believe that a diverse workforce strengthens our organization and enhances our ability to serve Idaho communities. We strongly encourage candidates of color, women, LGBTQ+ individuals, people with disabilities, and people with nontraditional backgrounds to apply.